

# Cookie Policy

This website uses cookies. Cookies are used to personalize contents and advertising, provide social media functionality, and analyse visits to our website. We provide information about your usage of our website to our social media, advertising and website analytics partners. These partners may combine such data with other data you have provided them, or which they have obtained from you while using their services. Some of our website functionalities are provided by third parties, e.g. YouTube embedded videos and links to this service, or links to other social media (such as Facebook, Google +, Twitter, and similar). As such links may contain third party cookies, you should study the information about the use of such cookies in the cookie policies of the respective third parties.

Cookies are small files containing numbers and letters, which internet sites and sometimes even e-mail messages place on your computer or mobile device (mobile phone, tablet). Cookies provide us, as a website operator, with helpful information. For you as a user this means that cookies improve your user experience when using our website. Cookies also ensure you will receive information relevant to you.

Cookies allow the website to recognize the user's device, and remember certain information about your sessions while connected. Cookies remember the type of used browser or certain settings (e.g. language preferences) which will be used as the default setting during your next website visit.

This website uses various types of cookies. Some cookies are placed by third party services you can find on our website.

## **On our website we use and review two types of cookies:**

- **Session cookies** which will be deleted from your PC, laptop or mobile device at the end of each visit to our website. These cookies help the website remember information while you navigate between individual pages of our website, so you don't have to enter or fill-in information repeatedly.
- **Persistent cookies** which remain stored on your PC, laptop, or mobile device even after you leave our website for various time periods - in some cases for up to two years (or until you manually delete from your web browser). These cookies help our website remember returning visitors, but do not identify you as a person.

Using our website services, your browser can also store cookies of advertising system providers for the purposes of remarketing or displaying more relevant advertisements. If you don't want to allow these cookies to be stored, you can block them here:

<http://www.youronlinechoices.com/sk/vasa-volba>.\*\*\*

Our website uses Google Analytics and Facebook Pixel, a website analysis services provided by Google and Facebook respectively. These services are used to monitor traffic and create visit statistics for our website. To enable its functionality, Google Analytics saves cookies. These cookies allow us to know exactly who visits our website and how it is used. The data is used to improve our services.

If at your own discretion you decide to enable the respective cookies, your consent shall relate to the following cookies. Naturally, you can withdraw your consent at any time by unchecking the respective fields under the cookie settings at <http://www.youronlinechoices.com/sk/vasa-volba> or in your browser settings:

## **1. Functional cookies**

Functional cookies help create well usable website pages by enabling basic functionality, such as page navigation and access to protected website sections. Website pages cannot function properly without these cookies. The applicable legislation allows cookies to be stored on your device if such are required for the web pages to function. Your consent is required for all other types of cookies. These cookies don't collect any information about you, which could be used for marketing purposes, nor do they keep track of which websites you have visited. If you decide to disable such cookies, we cannot guarantee that our website will be fully functional.

## **2. Preferential cookies**

Preferential cookies allow the website to remember information which may change how the website interacts or appears.

## **3. Analytical and statistical cookies**

Analytical and statistical cookies help website owners understand how to communicate with website visitors by using anonymous collection and reporting of information.

## **4. Marketing cookies**

Marketing cookies are used to track our visitors across websites. Their objective is to show advertisements which are relevant and engaging for individual users, and thereby more valuable to publishers and third-party advertisers.

**What are your options if you want to change cookie settings and remove cookies from your current web browser?**

Each web browser offers tools to change cookie settings. The default settings in most browsers allow cookies to be used with all websites. Browser settings can, however, be changed so that cookies are processed in a different way:

- prior to storing a cookie on a computer, the user must accept or refuse this action,
- the user will specify cookie behaviour for specific websites (e.g. favoured websites),
- the user disables all cookies on his/her computer.

For more information about where to find cookie settings in individual browsers, please visit the browser manufacturer's website. Each browser also allows the deletion of cookies - individually or completely. Cookies are useful, and our website operator does not use them for unauthorized data collection. If you don't trust cookies, you can regularly delete them from your device.

The browsing data stored in accordance with your cookie settings is not stored in our systems, only in the web browser that you use to browse the internet on your device (PC, laptop, smartphone, tablet). To protect yourself, you can file a motion at any time with the Supervisory Authority of the SR - the Office for Personal Data Protection of the Slovak Republic at [www.dataprotection.gov.sk](http://www.dataprotection.gov.sk).

## **What other data about you do we collect and evaluate?**

- Information about your visit to our website (webpage)
- Information about your IP address and digital browser fingerprint
- Information about your activity

## **Automated decision-making and profiling**

In our environment we don't associate the abovementioned activities with you as a person, i.e. the automated data processing has no impact on your rights and freedoms. Equally, no profiling is performed in connection to the processing of your data.

## **Our contact information**

Should you have any questions or comments, please contact us via e-mail or phone. You can find our contact information [here](#).